

# SUZZANNA ROGERS

## GRAPHIC DESIGNER

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### PROFILE STATEMENT

With years of professional experience as a multifaceted graphic designer; my career consists of work in the political, education, health, fashion, corporate, and other industries throughout my career. I thrive on innovative ideas and adhering to brand standards.

### EDUCATION

#### Lee University

Bachelor of Science  
in Digital Media  
with a Studio Emphasis  
May 2015–2019

#### Florida Institute of Recording Sound and Technology

Certificate in Graphic Design  
and Web Development  
Jan 2022–Nov 2022

### WORK EXPERIENCE

#### Stanley Black and Decker

Graphic Designer and Project Manager, Remote  
Sept 2024–Present

Collaborated with cross-functional teams, Stakeholders, as part of the communications team to design high-impactful PowerPoint presentations, banners, graphics for corporate events, and more ensuring alignment with brand standards. Assisted in event planning and executed end-to-end project management for company initiatives.

#### Represent Women

Graphic Designer, Design Consultant, Remote  
Jan 2022–June 2024

Collaborated with stakeholders, and the marketing and communications team to develop visually engaging and impactful campaign materials, branding elements, and digital assets. I played a key role for creative direction and execution for all graphic assets and direction.

#### Post Experience

Freelance Graphic Designer - Jan 2021–Present  
StitchFix–Senior Stylist; Quote Manage–Insurance Agent  
TTEC–CVS, Insurance Agent, Kane County Investigator

#### Classical Conversations

Graphic Designer, Remote  
March 2023–Sept 2024

Responsible for designing graphics such as social media, ads, newsletter, email, events, conference, flyers, materials, and more. Collaborated as a member of the communications and marketing team under the direction of the Creative Director to execute projects and develop new concepts, strategies, and creative ideas.

#### Affiliate Merchandise Group

Graphic Designer, Apparel, E-Commerce,  
and Marketing Intern, Remote  
June 2022–August 2022

Design apparel and assist with launching an apparel collection and website. Create engaging marketing materials for social media and websites, ensuring brand consistency and visual appeal.

- Adobe InDesign
- Color Theory
- Print Design
- Web Design
- Communication
- Video Editing
- Motion Graphics
- Print Design
- User Experience Design (UX)
- Color Theory
- Media Production Skills
- Adobe Creative Suite
- Web Design
- Illustration
- Iconography
- Presentations
- Brand Design
- Typography
- Photoshop
- After Effects
- Premier Pro
- WordPress
- AI Practitioner
- Adobe XD
- HyperText Markup Language (HTML)
- Cascading Style Sheets (CSS)
- Web Development