

SUZZANNA ROGERS

GRAPHIC DESIGNER

🌐 [Suzzanna.com](#)  [LinkedIn](#)

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PROFILE STATEMENT

I thrive on blending creativity with technical finesse. Armed with a toolbox of Adobe Illustrator, Photoshop, and InDesign, I've honed my skills through diverse projects, always aiming to exceed expectations.

EDUCATION

Lee University
Bachelor of Science
in Digital Media
with a Studio Emphasis
May 2015–2019

**Florida Institute of Recording
Sound and Technology**
Certificate in Graphic Design
and Web Development
Jan 2022–Nov 2022

WORK EXPERIENCE

Classical Conversations

Graphic Designer, Remote
March 2023–Present

Responsible for designing visual content that communicates a message or idea to an audience. Use a combination of artistic, technical, and communication skills to create various forms of visual media, including print materials, digital graphics, websites, and more.

Freelance

Graphic Designer, Remote
Jan 2021–Present

Responsible for designing visual content that communicates a message or idea to an audience. Use a combination of artistic, technical, and communication skills to create various forms of visual media, including print materials, digital graphics, websites, and more.

Represent Women

Graphic Designer, Design Consultant, Remote
Jan 2022–June 2024

I collaborated closely with their team to develop visually engaging and impactful campaign materials, branding elements, and digital assets. I played a key role in crafting designs that resonated with diverse audiences, emphasizing the importance of women's participation in political processes and leadership roles

Affiliate Merchandise Group

Graphic Designer, Apparel, E-Commerce,
and Marketing Intern, Remote
June 2022–August 2022

Design apparel and assist with launching an apparel collection and website. Create engaging marketing materials for social media and websites, ensuring brand consistency and visual appeal.

Post Experience

StitchFix–Senior Stylist; Quote Manage–Insurance Agent;
TTEC–CVS, Insurance Agent, Kane County Investigator

- Adobe InDesign
- Color Theory
- Print Design
- Web Design
- Communication
- Video Editing
- Motion Graphics
- Print Design
- User Experience Design (UX)
- Color Theory
- Media Production Skills
- Adobe Creative Suite
- Web Design
- Illustration
- Iconography
- Presentations
- Brand Design
- Typography
- Photoshop
- After Effects
- Premier Pro
- WordPress
- AI Practitioner
- Adobe XD
- HyperText Markup Language (HTML)
- Cascading Style Sheets (CSS)
- Web Development